

CASE STUDY



EXCiSION
BIOTHERAPEUTICS

Excision BioTherapeutics is a leading gene editing platform focused on the cure of viral such as HIV, HEP-B, and Herpes. Their primary research lab is located at Temple University.

Vogue MEDIA has been working with the team at Excision Bio for nearly 7 years and has assisted with a variety of web, graphic, and digital marketing projects.



WEBSITE DESIGN

Our team was focused on delivering an exceptional experience during two separate web design & development projects for Excision. We worked to facilitate an animated representation the CRISPR sequence for the homepage which represents how their system cures viral diseases.



SEARCH ENGINE OPTIMIZATION

Excision's goal was to increase organic traffic and showcase their press from global media outlets. We implemented onsite SEO to optimize for targeted traffic, and we also launched a beautiful graphic representation of their investigational compounds and biologics that show the potential for advancement of the treatment of life-threatening diseases.



INFLUENCER CREDIBILITY

Excision has assembled an impressive team of molecular biology regulatory management & clinical experts. We built out a page that showcases these team members within the life sciences sector to add credibility and international recognition of their expertise.

Kate always delivers on everything from minor website adjustments all the way up to major additions. If you work with Kate on a project, you will undoubtedly continue to work with her on future projects.

*Tom Malcolm, PhD., CEO
Excision BioTherapeutics*

WHY CHOOSE VOGUE?

Vogue MEDIA is a creative studio that serves clients on a global scale, yet we're a small and agile team of exquisite designers, professional developers, and strategic marketers that leverage digital to help our clients increase revenue, reduce costs, and improve efficiencies.



Reading, PA 19607



484.525.0750



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