

# CASE STUDY



## HubSpot

HubSpot is a leading CRM and marketing automation platform offering a streamlined approach to inbound digital sales & marketing, as well as training for digital agencies & marketers.

Vogue MEDIA became an approved affiliate advertiser and certified in email marketing, sales enablement, growth driven design, and inbound marketing in 2018.

## There's a better way to grow.

Marketing, sales, and service software that helps your business grow without compromise. Because "good for the business" should also mean "good for the customer."

[Get HubSpot free](#)

Get started with FREE tools, and upgrade as you grow.



### AFFILIATE ADVERTISING + MARKETING

In 2018, Vogue Media became an approved member of HubSpot's international affiliate marketing team. The process for selection is through application only and is granted only to those who are highly knowledgeable about the company and the product + training suite.



### GOALS

Affiliates in the HubSpot program are granted the license to promote their free marketing, sales and customer service products, as well as their free training platform.



### CERTIFICATION

HubSpot offers a variety of certifications within the industry for digital marketing and sales automation and processes. Prior to joining as an affiliate, Kate Murray held the Agency Partner certification for LaunchDM. She currently maintains 6 different HubSpot Certifications.

*It has been my pleasure to work with Kate. I have been consistently impressed with her ability to solve problems and deliver excellent service to her customers. She is a true professional and someone I would highly recommend. She has great knowledge of the marketing industry, particularly in digital and automation.*

*Elisha Bender, Global Success Team  
HubSpot*

## WHY CHOOSE VOGUE?

Vogue MEDIA is a creative studio that serves clients on a global scale, yet we're a small and agile team of exquisite designers, professional developers, and strategic marketers that leverage digital to help our clients increase revenue, reduce costs, and improve efficiencies.



Reading, PA 19607



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vogue  media